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Av Helge Ridderstrøm (førsteamanuensis ved OsloMet – storbyuniversitetet)

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Cameo

En kort og lite merkbar opptreden av en kjent, ikke-fiktiv person i en spillefilm, i en tegneserie eller i et annet visuelt medium. En slags kort gjesteopptreden. En type personlig-visuell “signatur” i en film, ved at f.eks. regissøren dukker opp som statist i bakgrunnen i en scene.

Ordet skal ha blitt brukt første gang med denne betydningen av Michael Todd under produksjonen av Jules Verne-filmen *Around the World in 80 days* (1956).

Personen som dukker opp relativt kortvarig i filmen, kan være f.eks. regissøren, manusforfatteren eller den reelle personen som en biografisk spillefilm handler om. Personen i cameo-rollen kan fungere som statist, men er da en spesielt betydningsfull statist for dem som vet hvem personen egentlig er.

“It basically means that a more famous person than the main cast, perhaps not even someone that’s normally an actor, plays a background or just small role in the movie. As for what it *means*, it comes from camouflage [...] The original meaning was to create a small gem by cutting away the background so that a figure stands out in relief. [...] A cameo appearance does not necessarily mean the person actually delivers any dialogue, as in the case of the many, many cameo appearances by top stars of the day in the original 1956 version of “Around the World in 80 Days” (1956)” (<https://www.quora.com/What-does-cameo-role-mean-in-a-movie>; lesedato 30.03.16).

“A brief appearance by a well-known star or other famous person in a role that would otherwise be an extra or walk-on. Most often used today as a surprise or punchline of sorts. It can be accented with a character’s leitmotif. Can also indicate a similar surprise appearance by an animated character – often a Continuity Nod – in a production in which they play no real part. The term originated with producer Mike Todd, when he was describing the literally hundreds of Hollywood and foreign movie stars who made brief appearances in the original 1956 film version of “Around The World In 80 Days.”” (<http://tvtropes.org/pmwiki/pmwiki.php/Main/TheCameo>; lesedato 21.12.17)

“One popular form of The Cameo is to have a franchise’s creator, or a film’s director or producer, appear in the franchise itself. Similar to Author Avatar, but an Author Avatar is a creator appearing as more or less himself/herself, as opposed to a cameo as someone else. Many comics will have their creators drawn in as background characters, although they rarely have dialogue. In video games, very likely to appear in any Developer’s Room. May lead to Death by Cameo. When the creator plays the part of an actual character rather than a simple cameo, they’re a Descended Creator.” (<http://tvtropes.org/pmwiki/pmwiki.php/Main/CreatorCameo>; lesedato 21.12.17)

Filmregissøren Alfred Hitchcock opptrer ofte i cameo-roller i sine egenregisserte filmer. De korte scenene der han dukker opp fungerer som en slags regissør-signatur av filmen. Hitchcock viser seg bl.a. gående på gata med en kontrabass, gående med to små hunder, sittende med en baby på fanget, i en rullestol, og en gang på et foto fra et klassetreff. Etter hvert plasserte han sine cameo-opptredener i begynnelsen av filmene sine, for at folks leting etter dem ikke skulle distrahere seerne bort fra plottet. Også den amerikanske regissøren Quentin Tarantino har hatt en rekke cameo-roller i egne filmer.

Den amerikanske regissøren Francis Ford Coppolas film *Apocalypse Now* (1979) viser i en scene en gruppe nyankomne soldater som blir filmet og får beskjed om å late som om de kjemper: “Don’t look at the camera! Act like you’re fighting!”. Det er Coppola selv som står bak dette kameraet i filmen og som snakker til soldatene (Mullen 2013 s. 343). Noen ganger “directors try to find a way to put themselves into a movie somehow [...] I just love the scene where Coppola is screaming “Don’t look at the camera, act like you’re fighting!” ” (<https://www.toonzone.net/forums/threads/apocalypse-now-talkback-spoilers.4497721/>; lesedato 20.12.17)

Den tyske forfatteren Erich Kästner hadde ofte cameo-opptredener i filmene basert på hans barnebøker, bl.a. *Emil og detektivene* (filmatisert i 1931). Den britiske krimforfatteren Edgar Wallace hadde cameo-roller i noen filmer basert på hans krimbøker. Den britiske forfatteren Salman Rushdie hadde en cameo-opptreden i filmen *Bridget Jones’s Diary* (2001), basert på en bok av Helen Fielding og med mange litterære henspillinger.

Den polsk-amerikanske regissøren Roman Polanskis *Chinatown* (1974) inneholder en scene der etterforskeren J. J. Gittes blir “seen by a security guard called Claude Mulvihill (Roy Jenson). Walking beside him is a sinister character with a rolling stride played by the director Roman Polanski in a cameo. Jenson grabs Nicholson. Polanski whips out a flick knife and sticks it up Nicholson’s nose. “You’re a very nosy fellow, kitty cat,” says Polanski.” (<http://www.independent.co.uk/arts-entertainment/films/features/story-of-the-scene-chinatown-roman-polanski-1974-819366.html>; lesedato 01.06.16)

På slutten av Philip Haas' film *The Music of Chance* (1993), basert på en roman av den amerikanske forfatteren Paul Auster, opptrer Auster som en tilfeldig bilist. Spillefilmen *American Splendor* (2003; regissert av Shari Springer Berman og Robert Pulcini) er basert på livet til den amerikanske tegneserieskaperen Harvey Pekar. Både tegneserien og filmen handler om Pekars liv, og Pekar spilles i filmen av Paul Giamatti. Et sted i filmen ser vi Giamatti i framgrunnen mens den ekte Pekar passerer i bakgrunnen.

Den kanadisk-amerikanske regissøren Allan Dwans film *Sands of Iwo Jima* (1949) valgte å bruke "the original flag-raisers in cameo roles" (Westwell 2006 s. 49) i gjenskapingen av den berømte plantingen av det amerikanske flagget på Mount Suribachi (kjent fra et pressefoto av Joe Rosenthal).

Den britiske TV-serien *Downton Abbey* (2010-15) foregår i perioden fra rett før 1. verdenskrig til inn i mellomkrigstiden. "Alastair Bruce is the historical advisor for the Downton Abbey series. Bruce has had a cameo role in all six series of the programme. His appearance as Lord Chamberlain in the 2013 Christmas Special of Series 4 was his first speaking part in the series. In Series 1, he appears as a butler in the Dower House, in Series 2 as a soldier accompanying General Strutt, and in Series 3 as the river ghillie and stalker for Duneagle Castle. In Series 4, he appears as Lord Chamberlain at Buckingham Palace. In Series 5, he appears in military garb alongside Robert, as he officiates the unveiling of the Downton war memorial. In the holiday episode of Series 6 he appeared as a butler at Brancaster Castle." (http://downtonabbey.wikia.com/wiki/Alastair_Bruce; lesedato 10.05.16)

Andy De Emmony, Saul Metzstein m.fl. sin TV-serie *Our Zoo* (2014) handler om tilblivelsen av Chester Zoo i Cheshire i England i mellomkrigstida. Serien er basert på en sann historie, der June Mottershead i filmen er en reell person som var det yngste familiemedlemmet som var med å bygge opp dyrehagen. June er også fortelleren i filmen. Den ekte June Mottershead fikk en cameo-rolle i filmen – som deltaker på et protestmøte mot at dyrehagen skulle etableres. "Did you spot the real June Mottershead making a cameo? Now in her 80s, she's sat next to her son George" (<https://twitter.com/chesterzoo/status/512332183394975745>; lesedato 21.03.16). "BBC1's new weekly drama *Our Zoo* is bringing back a whole lot of memories for June Williams – who will make a brief appearance in tonight's episode. Growing up at Chester Zoo as the daughter of its founder George Mottershead, June remembers only too well the harsh criticism her family received when they first arrived in Upton in late 1930 with plans for constructing the first ever zoo without bars. But how true to life is the adaptation, which continues to go down a storm with viewers, many of whom have described it as 'the best thing on TV for ages'? "Much of it is true, but then again a lot of it has been made up," laughs June, 88. There were people like Lady Katherine around at that time, although whether her character was an actual person back then is unlikely. "In a way, the show is both true to life and artistic if you know what I mean – at the end of the day they have to make a show. They did what they did, and I was in their

hands. What do I know about TV? I'm just very pleased that our family's story is being told." [...] And June herself can be briefly seen in episode three – screened tonight at 9pm – as one of the protesters, but 'don't blink or you'll miss me', she warned." (<http://www.chesterchronicle.co.uk/news/chester-cheshire-news/chester-zoo-founders-daughter-make-7785033>; lesedato 21.03.16)

I regissøren Peter Jacksons *Hobbiten*-film *The Desolation of Smaug* (2013) er den første personen vi får se ansiktet på i filmen, regissøren selv. Han kommer ut av en pub i landsbyen Bree og tar en bit av en gulrot. "Cameo appearances in Peter Jackson's *The Lord of the Rings* and *The Hobbit* film trilogies [...]"

- Gino Acevedo – Senior Prosthetics supervisor and visual creature special effects art director at Weta Workshop, portrayed as Sindri, one of the seven Dwarf Lords.

- Ben Britton – production worker at Weta Workshop, played as an Elf during the Battle of the Last Alliance.

- Xander Forterie – prosthetics technician for Weta Workshop, portrayed as Uri, one of the seven Dwarf Lords.

- Mark Fry – later Weta Workshop member, appeared as a Man in the Prancing Pony smoking when Merry walks over to his friends' table with a pint.

- Zoe Hartley – double and stand-in, appeared as a Hobbit looking for a kiss in the extended edition.

- John Howe – conceptual designer for the films, appears as one of the kings of Men holding his ring like it was repulsive.

- Billy Jackson – son of Peter Jackson, appears as a young Hobbit listening to Bilbo's story encountering Tom, Bert, and William.

- Katie Jackson – daughter of Peter Jackson, appears as a young Hobbit listening to Bilbo's story encountering Tom, Bert, and William.

- Peter Jackson – the director, portrayed as Albert Dreary, a man eating a carrot at the village of Bree.

- Alan Lee – the conceptual designer and set decorator for the films, appears as one of the kings of Men staring at his ring with an intense gaze.

- Rich Mayberry – prosthetics technician for Weta Workshop, portrayed as Linnar, one of the seven Dwarf Lords.

- Jason Secto – pre-viz storyboard shader for Weta Digital, appears as an Elf during the Battle of the Last Alliance.

- Tom Walsh – uncle of Fran Walsh, portrayed as Fredegar Bolger.”
(http://lotr.wikia.com/wiki/Cameo_appearances_in_Peter_Jackson's_The_Lord_of_the_Rings_and_The_Hobbit_film_trilogies; lesedato 17.11.16)

“He’s dominating the world of music right now and it looks like Ed Sheeran is about to venture into the land of TV as he’s just landed a cameo role in hit show *Game of Thrones*. The news was confirmed by *Games of Thrones* producers Dan Weiss and David Benioff at the South by SouthWest film festival in Texas, America. Dan and David admitted they’d been trying to book the ‘Shape of You’ singer for a while due to *Game of Thrones* actress Maisie Williams being a massive fan, and now it looks like they finally have him. [...] Ed isn’t the only musician to star in the drama series. Snow Patrol frontman Gary Lightbody and Coldplay’s Will Champion have also made appearances. Although it’s not yet been confirmed what role Ed will play in fantasy drama, series seven of the show has finally been given an air date. The hugely anticipated season will premiere on HBO on 16th July 2017 [...] This won’t be the first time Ed has starred in a TV show as himself. Back in 2015, the singer played made a cameo appearance as Teddy in Australian soap *Home and Away*.” (<https://planetradio.co.uk/heat/entertainment/television/ed-sheeran-lands-cameo-role-massive-tv-show/>; lesedato 24.01.18)

Det som har blitt kalt “*celebrity intertextuality*, defines those situations in which the presence of a film or television star or celebrity evokes an earlier version of a film property. This is evident in many contemporary remakes where actors from original films lend themselves to cameo appearances. For instance, Robert Mitchum and Gregory Peck – stars of J. Lee Thompson’s version of *Cape Fear* (1961) – take minor roles in Martin Scorsese’s 1991 remake.” (Verevis 2005 s. 20)

Den franske tegneserien *Asterix*, skapt av franskmennene Albert Uderzo og René Goscinny, har gjennom årene inkludert mange cameo-plasseringer, bl.a. disse:

“Annie Cordy as Bonanza. Apparently the only woman interesting (i.e. buxom) enough to be caricatured in the entire series, Annie Cordy played the wife of the Belgian chief (in *Asterix in Belgium*, naturally). In real life she was an actress and singer and very popular in France. [...]

Otto von Bismarck as Metric [...] Bissy plays Gothic chief Metric in *Asterix and the Goths*. As in real life, he had dreams of pan-European Germanic hegemony and enjoyed spiky hats. He’s called Metric because of Bismarck’s attempts to create a coherent metric system (and a single currency for the Germanic states). [...]

Sigmund Freud as Psychoanalytix the Druid. Playing a vital role in *Asterix and the Big Fight*, Psychoanalytix is *Asterix*’s last hope to cure Getafix. While they wait,

we see the results of Psychoanalytix's therapy on a string of oddballs and lunatics. [...]

George Fronval as Odius Asparagus. Fronval was immortalised in Asterix the Gladiator because he was able to get John Wayne to visit the Asterix studio. Apparently Uderzo was nutty about Wayne and was eternally grateful to Fronval for making it happen. [...]

Mussolini as Nebulus Nimbus. He's squat, aggressive, and shouts all the time (there are literally three occasions where he isn't yelling). Has a major role in Asterix and the Big Fight." (<https://www.everythingasterix.com/news-and-views-content/2015/3/4/the-24-best-cameos-in-asterix-part-1>; lesedato 29.01.18)

"Asterix comics have captured the imagination of generation after generation since their first publication in 1959. From the characters on both sides as well as the sidelines to caricatures and cameos the stories are studded with, each new album elicits a rainbow of emotions. While the regulars never fail to evoke a sense of fond familiarity, the cameos – be they in the books or the films – often make you sit up and go 'Was that...?' The latest in this series is Confoundtheirpolitix, a character in "Asterix and the Missing Scroll" modelled after global whistle-blower Julian Assange. It is interesting to note that the character was almost named Wikiliix, after Assange's infamous website. But this is not the first time a pop-culture character has made an appearance in an Asterix adventure, and won't definitely be the last. Here's a look at some of the more famous cameos and guest appearances in Asterix comics.

Sean Connery

The Scottish actor-producer best known for his portrayal of James Bond in the first films of the series is commemorated as Dubbelosix in "Asterix and the Black Gold". The character's name comes from the fact that he appeared for – and failed – the druidical examinations six times. It is also a nod to the womanising spy's license to kill: 007.

Jacques Chirac

The former French Prime Minister and President is spoofed as Caius Preposterus in the same album." (<http://www.ibtimes.co.in/freud-schwarzenegger-caricatures-cameos-asterix-comics-653709>; lesedato 29.01.18)

"Famous people have made comic book cameos almost as long as comics have been on sale. Comics are a fantastic medium for a lot of things: conveying important morals to kids, spreading the word on big issues, telling larger than life stories, and, of course, creating mutually beneficial publicity for publishers and celebrities. It was more common back in the Silver Age of comics (Superman has teamed up with everyone), but celebs would try to up their exposure by appearing

in the funny pages. Everyone from the cast of SNL [= TV-programmet Saturday Night Live] to Muhammed Ali showed up for one reason or another. Nowadays, famous people don't appear in comics as often, but it does happen. Barack Obama has teamed up with Spidey, Tim Gunn has worn Iron Man's armor, and Charles Barkley has gone toe-to-toe with Godzilla. Whatever the reasons for these team-ups, they found superheroes battling alongside recognizable real-life figures. These celebs got the chance to do what every kid dreams of, teaming up with their favorite heroes." (<https://www.ranker.com/list/celebrity-comic-book-cameos/coy-jandreau>; lesedato 06.03.18)

“Comic books are – more often than not – focused on the fantastic, usually taking place in imaginative and fictitious worlds, which contain places and characters that you'd never actually get to experience in real life. That being said, comic writers also attempt to stay up to date on hot topics going on in the real world, trying their best to keep storylines and characters in their work fresh and relevant. One of the most popular techniques we've seen comics employ time and time again to accomplish this? Cameos. It's no secret that comic books are much more likely to catch your attention if there's someone that you recognize on their covers. That's why writers often utilize celebrity cameos whenever they can. The more people that notice the comics, the more people that are likely to pick them up, thereby roping in new readers to a comic that they weren't interested in before. In some other cases, the cameos are used as tie-ins for something else, such as an actor's new movie. As cool as it can be to see famous celebrities hanging out with your favorite comic book characters, many times, these crossovers end up being more than a bit odd. [...] Legendary comic book writer Stan Lee is already well known for his numerous cameo appearances in just about every single Marvel movie released to date, but what a lot of casual fans may not realize is that the godfather of comics has graced more than just the silver screen with his presence. Yup, starting right off is probably the one person who has appeared in more comic book cameos than anyone else on this list. The first of his cameos takes place all the way back in 1963, in *Fantastic Four #10*, alongside Stan's longtime collaborator, artist Jack Kirby. The pair were humorously featured as basically just themselves, creating comic books after the “actual” *Fantastic Four* and their adventures. Stan would continue making the occasional cameo in other Marvel comics, making appearances as: a priest at Luke Cage and Jessica Jones' wedding, a ringmaster in the 1997 *Flashback* series, and as a professor in *Marvel Adventures Spider-Man #19*, just to name a few. While it isn't too surprising that the comic master keeps showing up over the years, the sheer amount of roles he's played to date is wonderfully silly.” (<https://screenrant.com/weirdest-celebrity-cameos-in-comic-books-ever-all-time/>; lesedato 02.03.18)

Venom (2018; regissert av Ruben Fleischer) er en amerikansk superheltefilm. “Stan Lee is a hero amongst heroes – he created them, after all, and his place in the history of comic book movies will be set in stone. The former editor in chief of Marvel has cameoed in a plethora of movie and TV adaptations of his works. [...]

Towards the end of the movie, with Venom and Eddie Brock reunited as one, Brock is making amends with his ex, Anne (played by Michelle Williams). Venom's voice can be heard inside Eddie's head, comically pointing out Anne has no idea Eddie plans to win her back. As the two walk away, they bump into a man on the corner walking a small dog. The man is Lee, who stops Eddie and gives him some sage advice on not giving up in the face of love. [...] However, if you listen closely you hear Lee say "both of you" which implies he has some knowledge of Brock's symbiote. Venom's voice can be heard commenting on how Lee's dog looks tasty, as Brock thanks Lee and walks on. Despite Lee's cameo, the Venom movie exists in its own universe, meaning no crossover with Tom Holland's Spider-Man is in the works. However, Lee's cameo does hint towards a connection of some degree between the two cinematic universes. Lee's knowledge of Venom could be further support of the theory that Lee, in the Marvel Cinematic Universe, is, in fact, a Watcher. [...] The Watchers are an invention of Lee's, and their purpose is to watch over the multiverses of the Marvel series, so Lee's cameo in Venom is canonically supported. During his cameo in Guardians of the Galaxy Vol 2, Lee is seen as an astronaut regaling The Watchers with tales of his various cameos throughout the MCU. It is assumed Lee has already filmed cameos for the upcoming Marvel movies Captain Marvel, Avengers 4, Spider-Man Far From Home and X-Men Dark Phoenix. Lee is 95, and due to his age, he tends to shoot a number of cameos in one go with Marvel Studios." (<https://www.express.co.uk/entertainment/films/1026813/Venom-Stan-Lee-cameo-did-he-appear-movie>; lesedato 09.10.18)

"Undead Princess Diana Joins The X-Statix [...] someone at Marvel figured that it would be a great idea to have Diana, Princess of Wales, return from the dead, gain superpowers, and then join the team of mutants known as the X-Statix. As you'd expect, as soon as the plans to turn the deceased princess into a super-powered mutant in comic book format were announced, it was met with outrage, both from the public and the royal family itself. Instead of scrapping the idea altogether, artists instead change the name and origin of the character to fictional pop star "Henrietta Hunter", making minor visual changes (dying her hair black) which still left her looking blatantly like Diana. While the whole thing just seems to be flavored in poor taste, it's surprisingly not the only entry on this list which involves a recently dead celebrity. [...] we mentioned that Princess Diana wasn't the only posthumous celebrity cameo on this list? Yup, John F. Kennedy somehow managed to meet up with Superman in the April 1964 issue of *Superman #170*, despite having been assassinated just months before on November 22, 1963. Is this another example of crass comic book writer having a tasteless idea? Well not exactly. The issue was actually already planned and prepared for release before the young president's untimely death, and was even said to be made with some involvement of Kennedy himself. While DC decided to pull the comic initially, they later received word from JFK's successor, Lyndon B. Johnson, that he wanted the story to be published in honor of him, with Kennedy's family giving their approval as well. Still, it's easy to imagine the surprise many people had when reading the

latest Superman adventure and seeing their favorite hero meeting up with the recently deceased president.” (<https://screenrant.com/weirdest-celebrity-cameos-in-comic-books-ever-all-time/>; lesedato 16.02.18)

“The relationship between video games and celebrities is getting more comfortable, with swelling development budgets allowing giants like Kevin Spacey to play roles in them. But as well as high profile casting like this, the history of PC games is littered with bizarre cameo appearances from some of the world’s most famous people. [...] Charlie Brooker, *Sniper Elite III* (2014). The writer, presenter, and former games journalist is one of only a few mainstream media personalities who take gaming seriously, and his love of the medium earned him a cameo appearance as a Nazi in this World War II snipe-‘em-up. [...] Danica Patrick, *Sonic & All-Stars Racing Transformed* (2012). Danica Patrick is the most successful woman in the history of open-wheel racing. But that doesn’t explain her appearance in this Sega kart racer, in which she races alongside a hedgehog and a monkey encased in a ball.” (<http://www.pcgamer.com/pcs-weirdest-celebrity-cameos/>; lesedato 05.02.18)

“Cameo” kan også brukes om bokillustrasjoner der et portrett av forfatteren er tatt med som en hyllest, men uten at portrettet er nødvendig. I en illustrert utgave av Edgar Allan Poes krimnovelle *The Murders in the Rue Morgue* (førsteutgaven av teksten kom ut i 1841) har illustratøren Charles Raymond Macduley tegnet detektiven Auguste Dupin i samtale med sin i novellen navnløse venn. Macduley har latt denne vennen få Poes ansiktstrekk (Dahl og Nordberg 1982 s. 170).

Den tyrkiske forfatteren Orhan Pamuk “makes a handful of cameo appearances in his new novel, “The Museum of Innocence” [2008]” (*International Herald Tribune* 31. oktober – 1. november 2009 s. 17). Noen steder virker romanen som en slags skjult selvbiografi. Hovedpersonen Kemal i teksten forteller historien til romanforfatteren Orhan Pamuk, og gir den berømte forfatteren i oppgave å skrive romanen om seg selv – dvs. om Kemal og hans store kjærlighet Fusün. Pamuk har kalt sine opptredener i romanen for “Hitchcock-like roles”.

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